Printing and paper industry (NACE C17, C18)

OVERVIEW

► In 2019 the printing and paper industry accounted for about 1.2% of GDP. At the beginning of 2021 the industry has employed around 9.0 thousand workers or 0.9% of total employment.

► 422 enterprises were active in the industry at the beginning of 2021 and 99% of them were small and medium sized enterprises (SMEs) with 1-249 persons employed.

Indicator	2017	2018	2019	2020	2021
Number of enterprises	391	398	394	411	422
Number of employees	8,680	8,852	8,987	9,003	8,965

Source: Statistics Lithuania.

► In 2019 industrial production of printing and paper industry products amounted to 0.9 billion EUR, which was 7.3% more than in 2018.

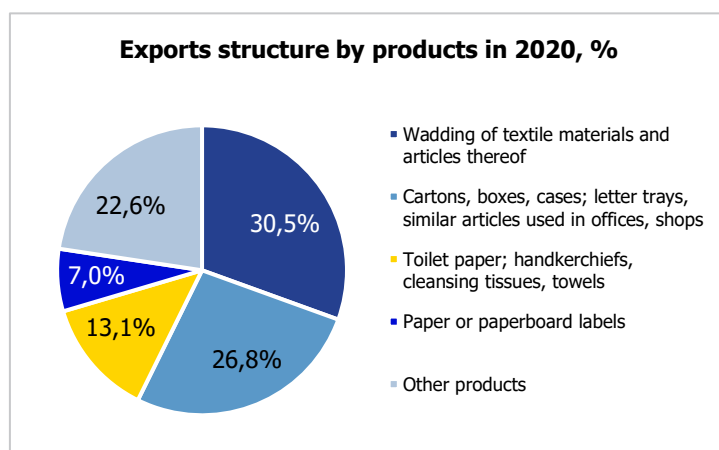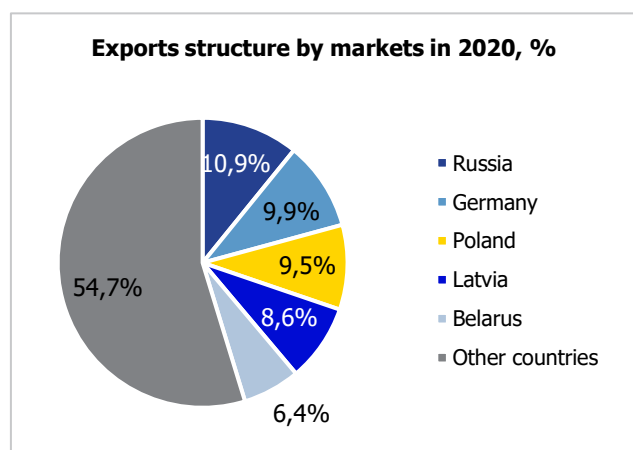| Indicator	2016	2017	2018	2019	2020
Exports of goods of Lithuanian origin (million EUR)	221.3	275.7	312.7	344.1	332.8
Production value (million EUR)	658.3	727.4	823.6	883.4	-

Source: Statistics Lithuania.

► In 2020 exports of domestically produced printing and paper industry products decreased by 3.3% or 11 million EUR and amounted to 333 million EUR. In 2020 exports of domestically produced goods consisted mainly of wadding (31%), cartons, boxes and other products of paper or paperboard (27%), sanitary goods (13%) and paper and paperboard labels (7.0%). The decrease in printing and paper production exports in 2020 was mainly driven by the exports of wadding products – the exports value decreased by 10 million EUR (or 9.0%) to 102 million EUR. Whereas the largest increase in exports in 2020 was recorded for sanitary goods – exports value increased by 20% (or 7.4 million EUR) to 44 million EUR.

► In 2020 the most important export markets for the printing and paper industry were Russia (11%), Germany (9.9%), Poland (9.5%) and Latvia (8.6%). Countries in the European Union accounted for 61% of exports by the printing and paper products industry in 2020. The exports of printing and paper industry products in 2020 has decreased most significantly to Russia – exports value decreased by 19 million EUR or 35% to 36 million EUR.

Exports of domestically produced printing and paper products, million EUR

Name	2016	2017	2018	2019	2020
Wadding of textile materials and articles thereof	44.4	71.9	86.8	111.6	101.6
Cartons, boxes and cases of paper or paperboard; articles used in offices, shops	73.3	75.4	84.9	90	89.1
Toilet paper, handkerchiefs, cleansing tissues, towels, other sanitary goods	18.9	21.4	30.2	36.3	43.7
Paper or paperboard labels	17	17.8	20.4	22.0	23.2
Other uncoated paper and paperboard	16.1	19	16.3	15.3	18.8
Cigarette paper	13	14.1	16.5	14.6	13.3
Other products	38.6	56.1	57.6	54.3	43.2
Total	**221.3**	**275.7**	**312.7**	**344.1**	**332.8**

Source: Statistics Lithuania.

Exports structure by markets in 2020, %
- Russia 10,9%
- Germany 9,9%
- Poland 9,5%
- Latvia 8,6%
- Belarus 6,4%
- Other countries 54,7%

Exports structure by products in 2020, %
- Wadding of textile materials and articles thereof 30,5%
- Cartons, boxes, cases; letter trays, similar articles used in offices, shops 26,8%
- Toilet paper; handkerchiefs, cleansing tissues, towels 13,1%
- Paper or paperboard labels 7,0%
- Other products 22,6%

Source: Statistics Lithuania.